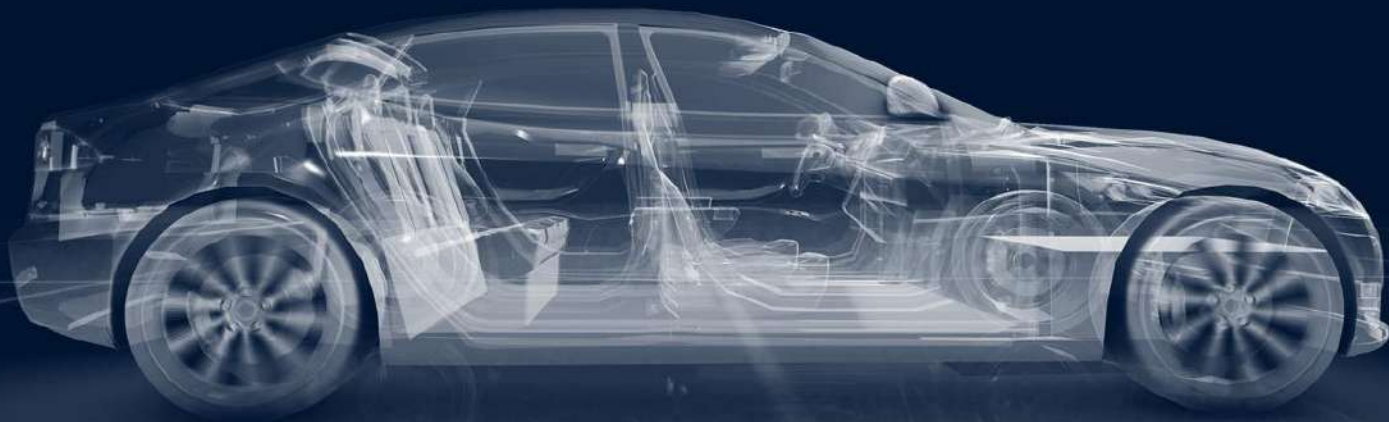


BIP AutoObserver

Analysis of new car registrations

May 2022



Executive Summary

Analysis of new car registrations in Europe & Italy – May 2022



Europe*

-12,5%

Top 3 Countries by growth of new registrations: Iceland +65,9%, Bulgaria +35,2% and Cyprus +26,8% comparing May 2022 with May 2021

Top 3 Countries by market share: Germany 22,4% (+0,9 p.p.), United Kingdom 14,6% (+0,7 p.p.) and France 13,3% (-0,6 p.p.) in May 2022 YTD compared to May 2021 YTD

Brands: among the **Top 15 by volume**, only Kia +20,5%, Dacia +14,1%, Hyundai +13,3% and Toyota +0,7% are growing, both considering current month and YTD results, while all the other brands are decreasing (highest loss for Skoda -25,1% YTD and Citroen -24,8% YTD)

Premium brands: among the Top 15 by volume, Audi, Mercedes-Benz and BMW are still decreasing comparing May 2022 with May 2021 (respectively: -18,5%, -7,1%, -14,0%) and May 2022 YTD with May 2021 YTD (-9,9%, -12,3% and -14,1%)



Italy

-15,1%

Areas monthly results: North-East -21,0%, North-West -13,8%, Centre -8,2%, South -12,1% and Islands -18,0%, comparing May 2022 with May 2021

Customer segments: Retail -26,6%, Fleet -18,7% and Business -23,2% May 2022 YTD vs May 2021 YTD (overall market -24,3% YTD)

Brands: among the **Top 15 by volume** only Dacia is growing in volume (+16,4% YTD, +0,5% in May), while all the others are decreasing both considering monthly and YTD results (Kia -3,4% YTD and Toyota -13,1% YTD are the brands with the lowest loss)

Premium brands: among the Top 15 by volume only BMW is decreasing less than the overall market (-20,1% YTD), while Audi and Mercedes-Benz show a volume reduction respectively of -25,5% YTD and of -25,8% YTD



01. Europe

- | Market overview
- | New car registrations by brands

02. Italy


03. New car models launches in Italy

04. News on key industry trends

Europe | Market Overview

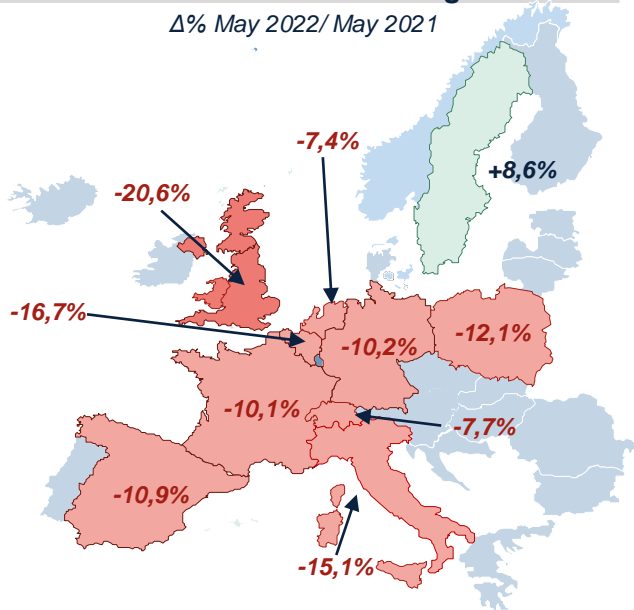
Top 10 European Markets* – May 2022

European Markets*
new car registrations

2021	1.083.255	-12,5%	
2022	948.149		

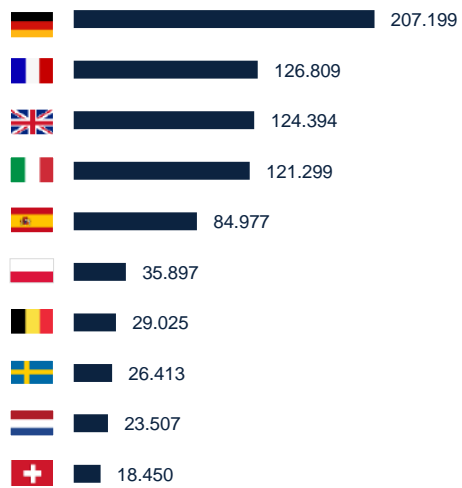
Δ% Volume 22/21 of new car registrations

Δ% May 2022/ May 2021



Number of EU new car registrations 2022

New car registration May 2022

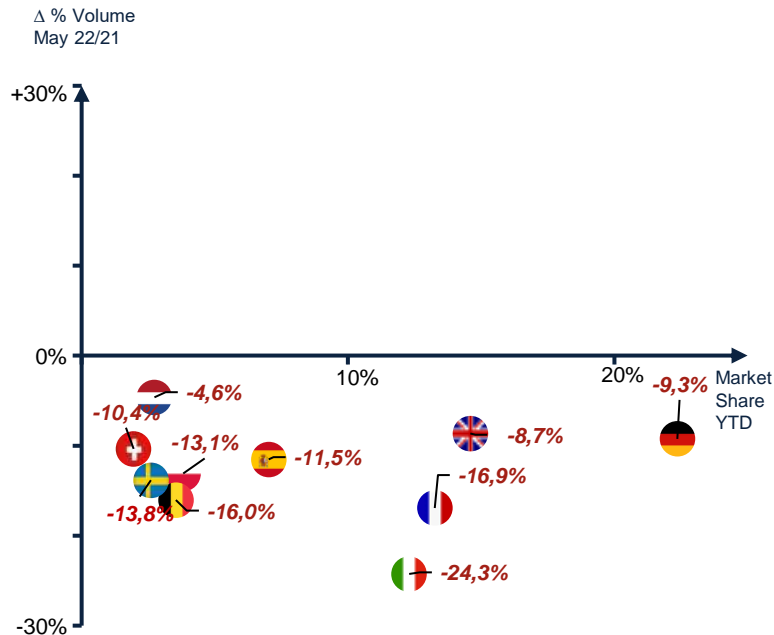


! Highlights

- The European market (EU+UK+EFTA) had a **decrease in registrations** from 1.083.027 in May 2021 to 948.149 cars compared to the **same period in 2022** (10th consecutive month in negative).
- During May, the EU passenger car market has shown a **recovery** compared to previous months, **moving from a decrease in car registrations of 20,2% in April 2022 to 12,5% in May 2022**
- An increase has been registered for 7 out of 30 countries (only Sweden, among the top 10 for volume) while a decrease occurred for 23 countries (highest decline for UK -20,6% in May 2022 vs. 2021 among the top 10 for volume)



Highlights - Δ% Volume 22/21 & Market Share (MS)



#	Country	MS May 2022 YTD	Δ VS 2021	Sales Volume May 2022 YTD
1	GER	22,4%	-9,3%	1.013.417
2	UK	14,6%	-8,7%	661.121
3	FRA	13,3%	-16,9%	600.893
4	ITA	12,3%	-24,3%	556.974
5	SPA	7,0%	-11,5%	318.487
6	POL	3,8%	-13,1%	172.820
7	BEL	3,5%	-16,0%	160.573
8	NET	2,7%	-4,6%	123.811
9	SWE	2,6%	-13,8%	118.094
10	CHE	1,9%	-10,4%	88.323

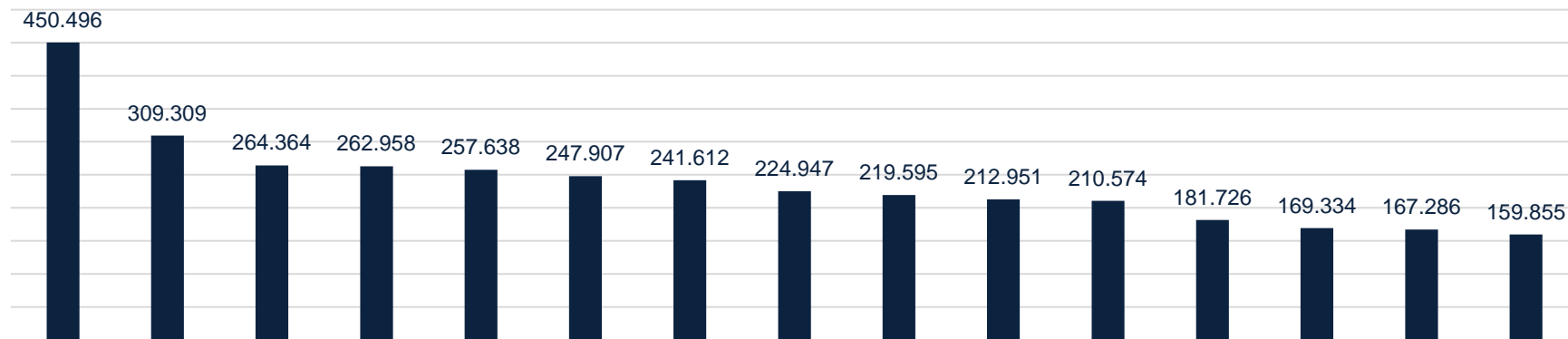
! Highlights

- From **January to May 2022 4.531.598 units** have been registered in the European passenger cars market with a **decrease** of -12,9% compared to the same period of 2021
- An **increase** has been registered for 7 out of 30 countries (highest for Iceland +61,1%) none of them in the top 10 for registrations, while a **decrease** for **23 countries** (highest for Italy, - 24,3%, considering the top 10)

Europe | New car registrations by brand



Top 15 – May 2022 YTD



Δ Vol. 22/21	-22,6%	+0,7%	-24,6%	-14,1%	-12,3%	-9,9%	+20,5%	-21,4%	-14,0%	+13,3%	-25,1%	-17,8%	-24,6%	+14,1%	-24,8%
MS '22	9,9%	6,8%	5,8%	5,8%	5,7%	5,5%	5,3%	5,0%	4,8%	4,7%	4,6%	4,0%	3,7%	3,7%	3,5%
Δ MS 22/21	-0,11%	+0,16%	-0,13%	-0,01%	+0,01%	+0,04%	+0,38%	-0,10%	-0,01%	+0,30%	-0,14%	-0,06%	-0,13%	+0,31%	-0,14%



01. Europe

02. Italy

- | Market overview
- | Market highlights
- | New car registrations by brand
- | New car registrations by group
- | New car registrations by fuel type
- | New car registrations by segment

03. New car models launches in Italy

04. News on key industry trends

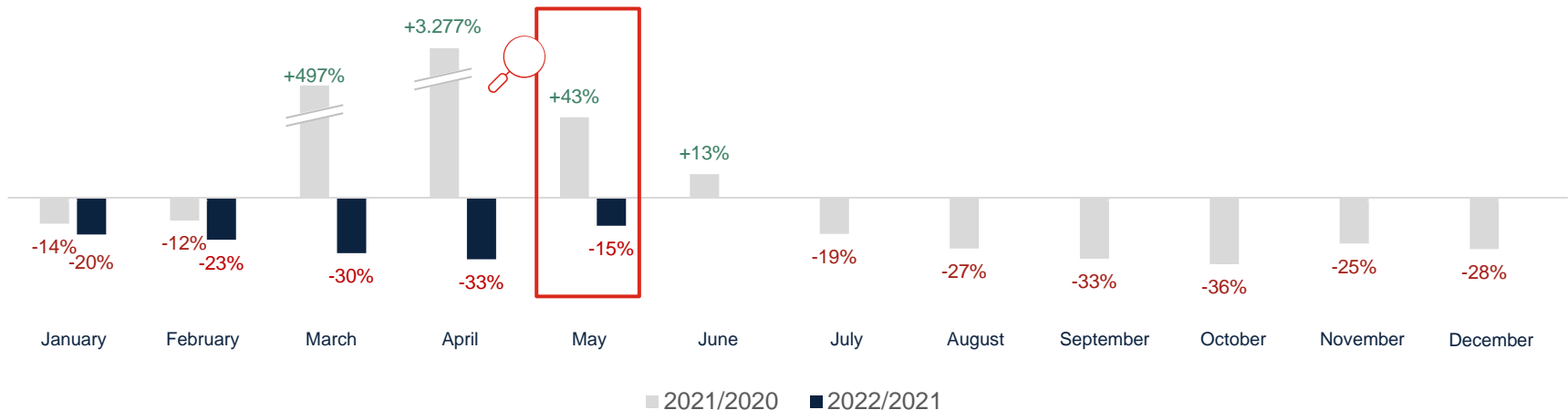


Italian Market – Variation of new car registrations 2022 vs 2021

May 2022 Highlights

The **"shortage" of microchips and raw materials** and the **Ukraine war** continue to have an impact on the industry, slowing down the production and delivery of cars. In May 2022, the Italian market registered a **decline of 15,1%**: this is the smallest drop since the beginning of the year after four months of losses ranging from 20% to 33% (particularly related to improved trends of the Fleet segment and of Central Italy registrations). With respect to car registration by customer segment in May 2022: **Retail (-4,3%) and Business (-17,7%) have lost in volumes** compared to 2021, while **Fleet (+0,8%) registered a slight increase**.


However, since the beginning of the year, the decrease has remained significant, with 556.974 units registered and a market decline of 24,3%, which means 178.446 cars less compared to the same period in 2021. Only the slowdown of the pandemic and the **new incentives allocation** could lead to a **positive boost, in particular on EV sales, in the next months**.



Italy | Market Overview

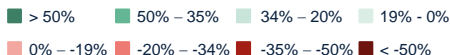
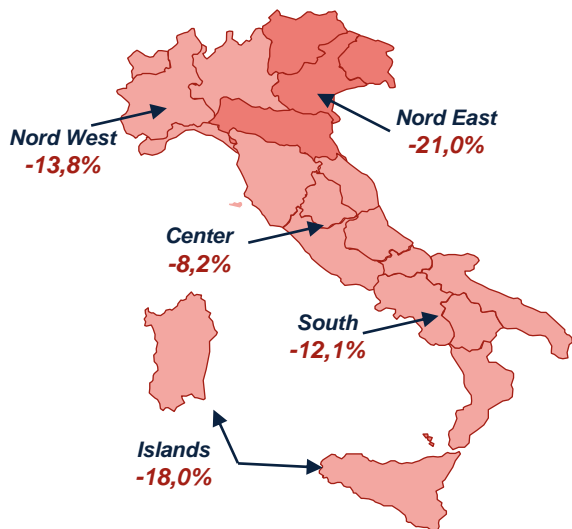
Italian Market – May 2022 vs May 2021

Italy New Car Registrations

2021	142.932	-15,1%	
2022	121.299		

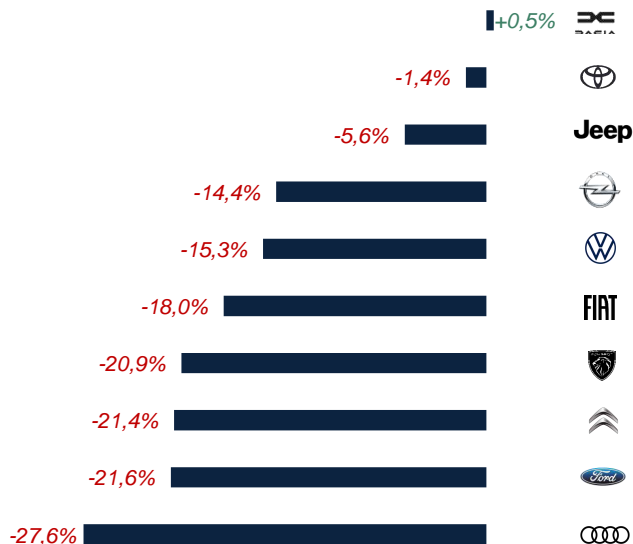
Δ% Volume 22/21 of New Car Registrations

% May 2022/ May 2021



Growth of Top 10 Brands by Volumes

Δ% May 2022/ May 2021



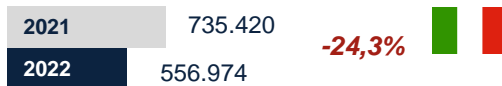
Highlights

- In May 2022, the Italian market experienced an **overall decrease in registrations for all geographical areas but definitely improving** compared to April 2022 results, when a decline for all geographical areas of more than 30% has been registered
- In May 2022 the Nord East had the worst performance (-21,0%)
- 9 of the top 10 brands registered a **negative** variation (the **lowest** for **Audi** -27,6% and **Ford** -21,6%)
- Only **Dacia** registered a slight increase (+0,5%)

Italy | Market Overview

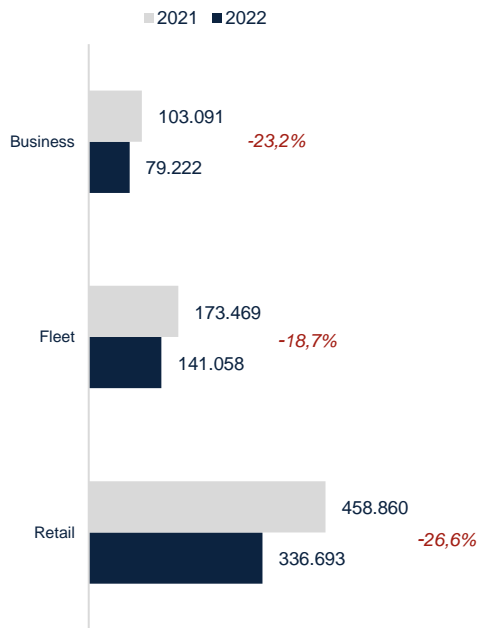
Italian Market – May 2022 YTD vs May 2021 YTD

Italy New Car Registrations (YTD)



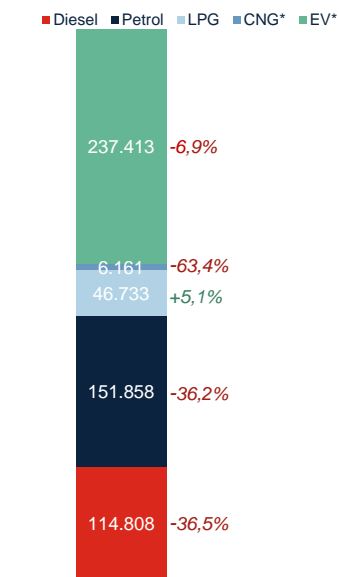
Analysis by “Customer Segment”

Registration YTD ‘22/’21



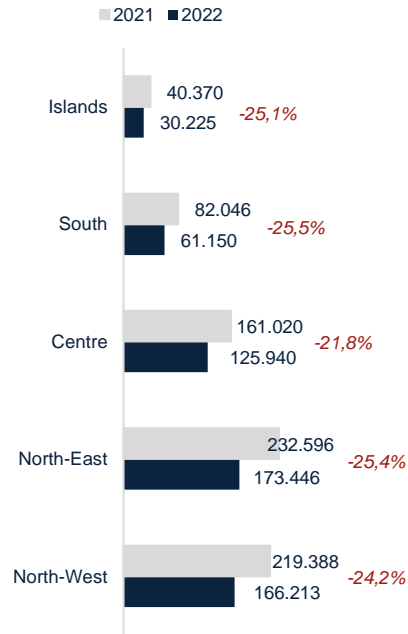
Analysis by “Fuel Type”

Registration YTD ‘22



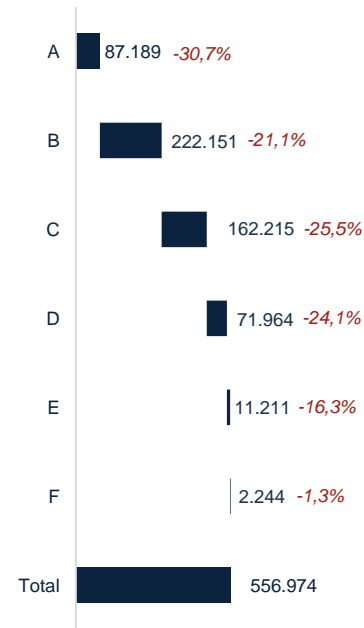
Analysis by “Geographical Area”

Registration YTD ‘22/’21



Analysis by “Car Segment”

Registration YTD ‘22/’21



Source: UNRAE

(*) EV: Electric Vehicle (Hybrid and Electric); CNG: Compressed Natural Gas (Methane and Ethanol)

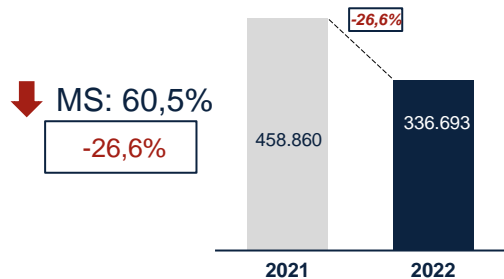
Italy | Market Highlights

Italian Market – Distribution channels – May 2022 YTD vs May 2021 YTD

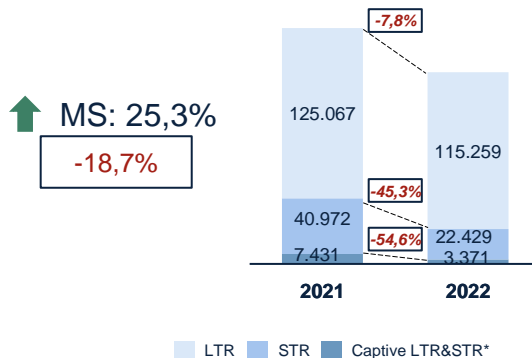
Italy New Car Registrations (YTD)

2021	735.420	-24,3%	
2022	556.974		

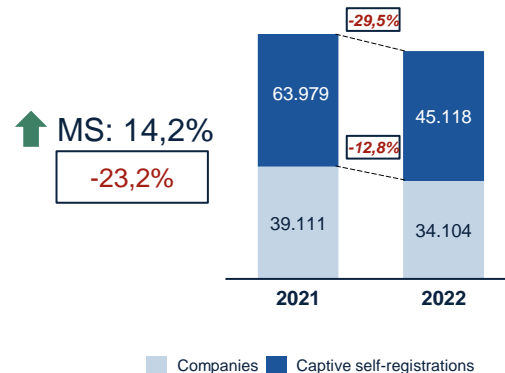
Retail (Private Customers)



Fleet (LTR, STR and Captive LTR&STR*)



Business (Company registrations**)



■ Compared to **May 2021 YTD**, in **2022**, **Retail** segment of the Italian market registered -122.166 units sold with an additional decrease in its Market Share YTD (62,4% in May 2021 vs. 60,5% in May 2022, -1,9 p.p.)

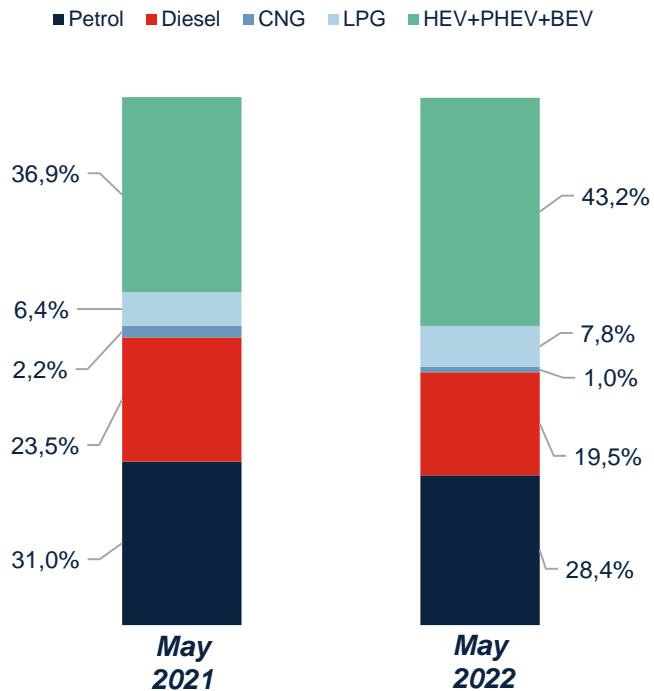
■ **All Fleet subsegments** decreased in **May 2022 vs. 2021 YTD**; the **drop of Captive LTR&STR** segment was the most relevant (-54,6% or 4.060 units sold less vs. May 2021): since the segment is decreasing less than market average, its **Market Share increased** compared to May 2021 (25,3% in May 2022 YTD vs. 23,6% in May 2021 YTD, +1,7 p.p.)

■ The decrease of the **Business segment** registrations in **May 2022 vs. May 2021 YTD** was related **both** to the reduction of **Captive self-registrations** (-29,5% or 18.861 units less sold) and **Companies** registrations (-12,8% or 5.007 units less sold)

Market Share YTD increase / decrease May 2022 / May 2021 (YTD)
 Δ% Volume May 2022 / May 2021 (YTD)



“Fuel Type” mix evolution (Market Share)



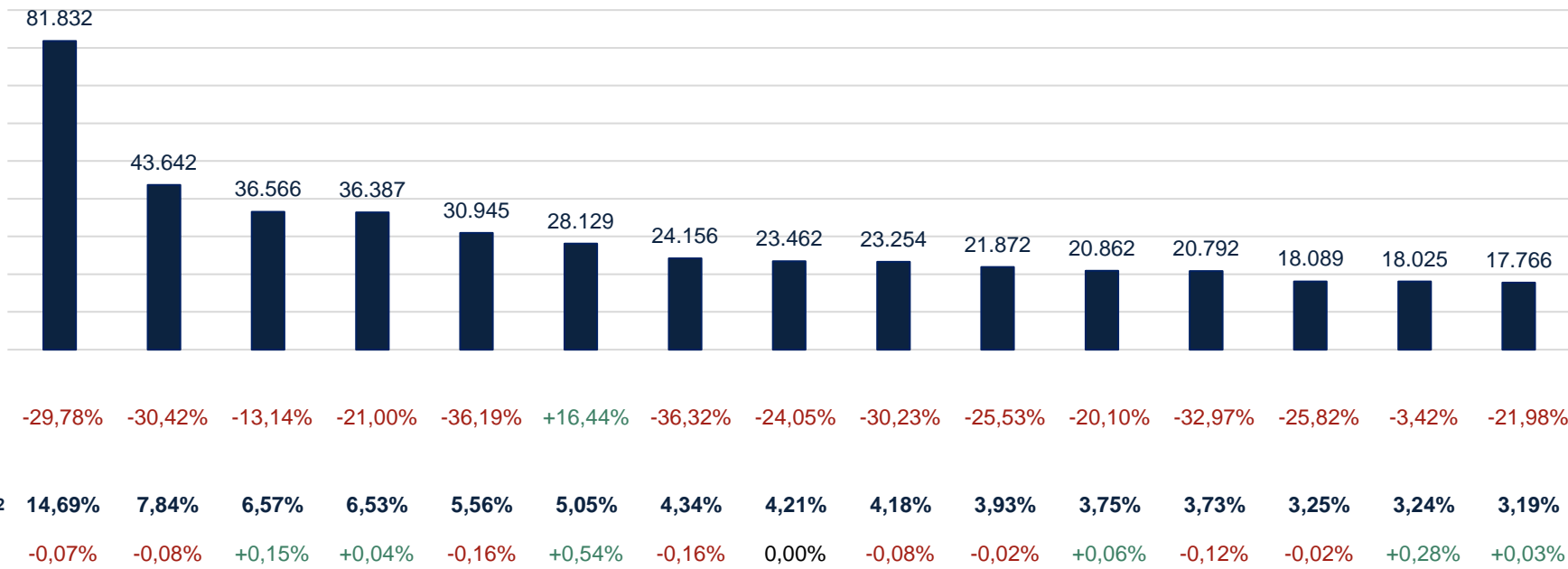
	HEV	PHEV	BEV
MS			
May '21	28,0%	5,4%	3,6%
MS			
May '22	33,5%	6,1%	3,7%
MS Delta			
May '22 vs. '21	+5,5 p.p	+0,7 p.p	+0,1 p.p

- As highlighted in previous months, the **fuel type mix is still shifting** from Diesel and Petrol to **EV**, even though to a **small extent** than in recent years
- In particular, in May 2022 compared to 2021, **Petrol and Diesel registered a lost** in terms of market share (-2,6 p.p and -4,0 p.p respectively) while **EV increased** their market share from 36,9% up to 43,2%
- Still, this increase was **due mainly to mild hybrid vehicles (HEV)** while the contribute of **PHEV and BEV** was less important, with a possible further increase in the coming months, due to the allocation of new incentives that should lead to a positive boost on EV sales
- Furthermore, in May 2022 BEV vehicles begin to show a slight recovery compared to April 2022, with a subsequent increase in market share from 3,1% to 3,7%

Italy | New car registrations by brand



New car registrations by brand – May 2022 YTD (1/3)

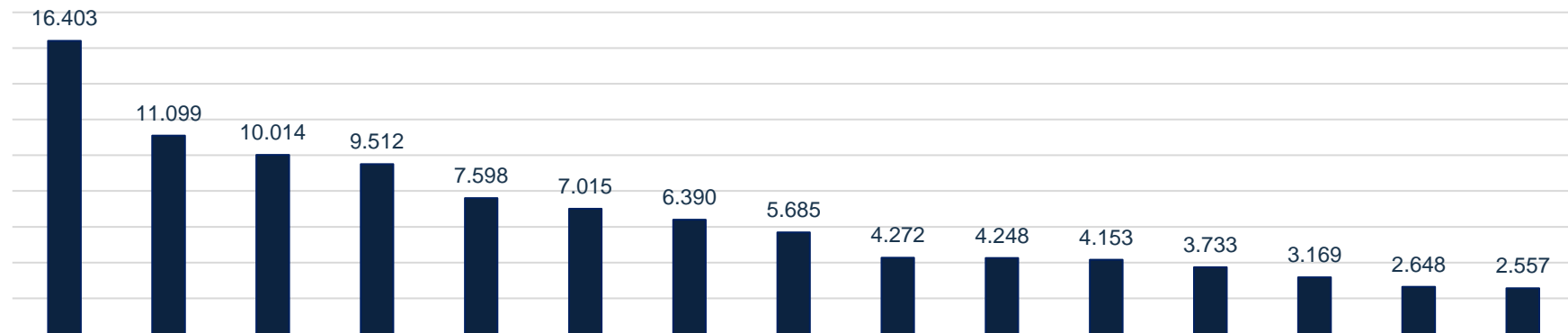


Source: UNRAE

Italy | New car registrations by brand



New car registrations by brand – May 2022 YTD (2/3)



Δ Vol. 22/21: -13,62%, -15,21%, -28,82%, -52,68%, +164,00%, -20,93%, -40,49%, -39,99%, +78,52%, -17,34%, -27,90%, +29,35%, -50,34%, -5,63%, +32,28%

M.S. '22: 2,95%, 1,99%, 1,80%, 1,71%, 1,36%, 1,26%, 1,15%, 1,02%, 0,77%, 0,76%, 0,75%, 0,67%, 0,57%, 0,48%, 0,46%

Δ M.S. 22/21: +0,14%, +0,12%, -0,06%, -0,37%, +2,49%, +0,04%, -0,21%, -0,21%, +1,33%, +0,09%, -0,04%, +0,72%, -0,34%, +0,26%, +0,77%

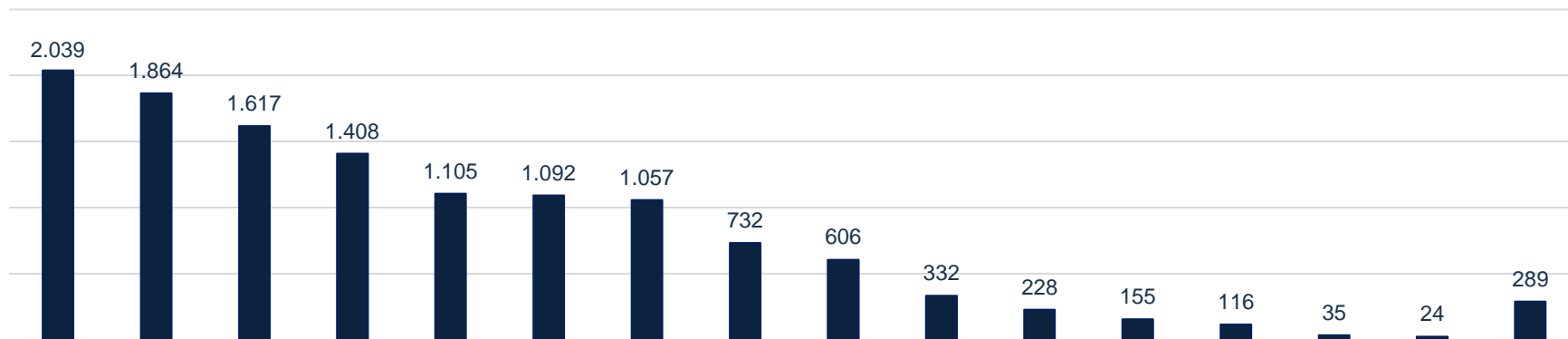


Source: UNRAE

Italy | New car registrations by brand



New car registrations by brand – May 2022 YTD (3/3)



Brand	Δ Vol. 22/21
MG	-
Opel	-42,59%
Lexus	-26,03%
Tesla	-34,57%
LYNK & CO	-
JAGUAR	-50,39%
Mitsubishi	-46,80%
Subaru	-29,75%
Maserati	-16,18%
Ferrari	+20,29%
SSANGYONG	-39,04%
Lamborghini	+4,03%
Acura	-71,43%
Honda	-90,57%
Others	-7,69%
Others	+61,60%

Brand	M.S. '22
MG	0,37%
Opel	0,33%
Lexus	0,29%
Tesla	0,25%
LYNK & CO	0,20%
JAGUAR	0,20%
Mitsubishi	0,19%
Subaru	0,13%
Maserati	0,11%
Ferrari	0,06%
SSANGYONG	0,04%
Lamborghini	0,03%
Acura	0,02%
Honda	0,01%
Others	-
Others	0,05%

Brand	Δ M.S. 22/21
MG	+36,00%
Opel	-0,25%
Lexus	-0,03%
Tesla	-0,14%
LYNK & CO	-
JAGUAR	-0,33%
Mitsubishi	-0,30%
Subaru	-0,07%
Maserati	+0,10%
Ferrari	+0,50%
SSANGYONG	-0,20%
Lamborghini	+0,50%
Acura	-0,67%
Honda	-0,80%
Others	-
Others	1,50%



Source: UNRAE

Italy | New car registrations by group



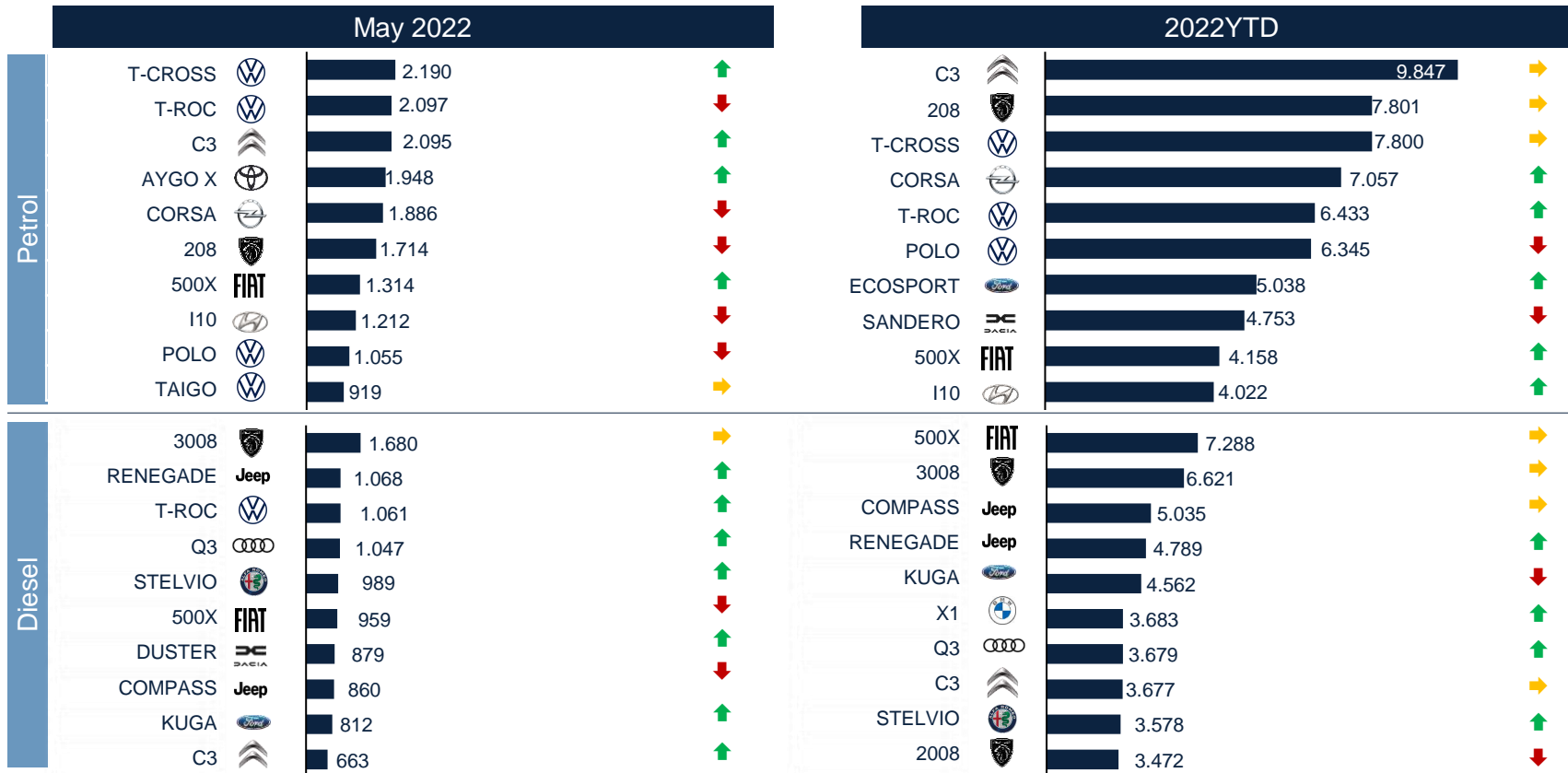
New car registrations by group – Top 15 – May 2022 YTD

	Group	Brand	Volume	Δ% Volume '22 vs '21	Market Share (%)
1	Stellantis		206.364	-30,15%	37,1%
2	Volkswagen		86.345	-27,71%	15,5%
3	Renault		51.383	-10,62%	9,2%
4	Toyota		38.183	-13,78%	6,9%
5	Ford		36.387	-21,00%	6,5%
Top 5: 75,2%					
6	BMW		27.877	-20,31%	5,0%
7	Daimler		19.953	-27,79%	3,6%
8	Kia		18.025	-3,42%	3,2%
9	Hyundai		16.403	-13,62%	3,0%
10	Nissan		11.099	-15,21%	2,0%
Top 10: 91,9%					
11	Suzuki		9.512	-52,68%	1,7%
12	DR Motor		7.598	+164,00%	1,4%
13	Volvo		5.685	-39,99%	1,0%
14	Jaguar – L.R.		4.261	-50,35%	0,8%
15	Mazda		4.153	-27,90%	0,8%

Italy | New car registrations by fuel type



New car registrations by fuel type – Top 10 – Petrol and Diesel



Source: UNRAE

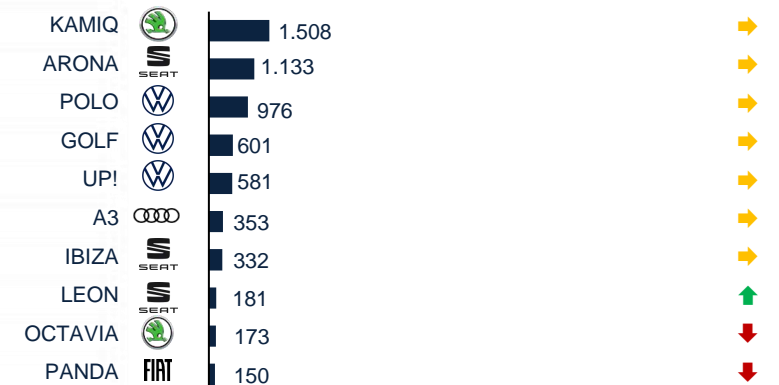
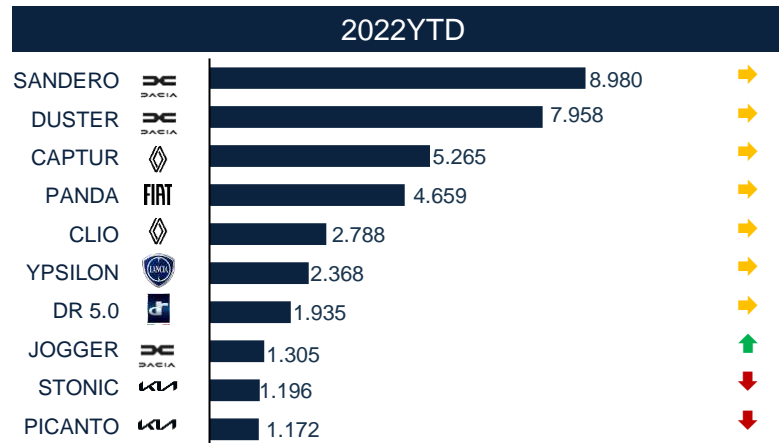
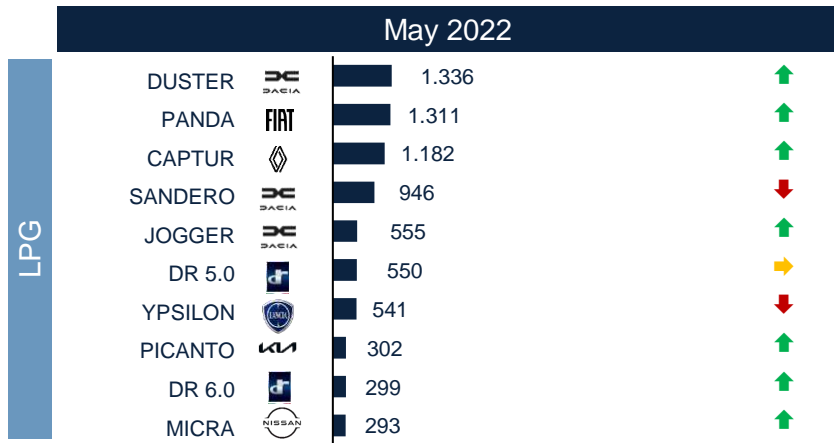


Ranking variation compared to previous period

Italy | New car registrations by fuel type



New car registrations by fuel type – Top 10 – LPG and CNG



Source: UNRAE

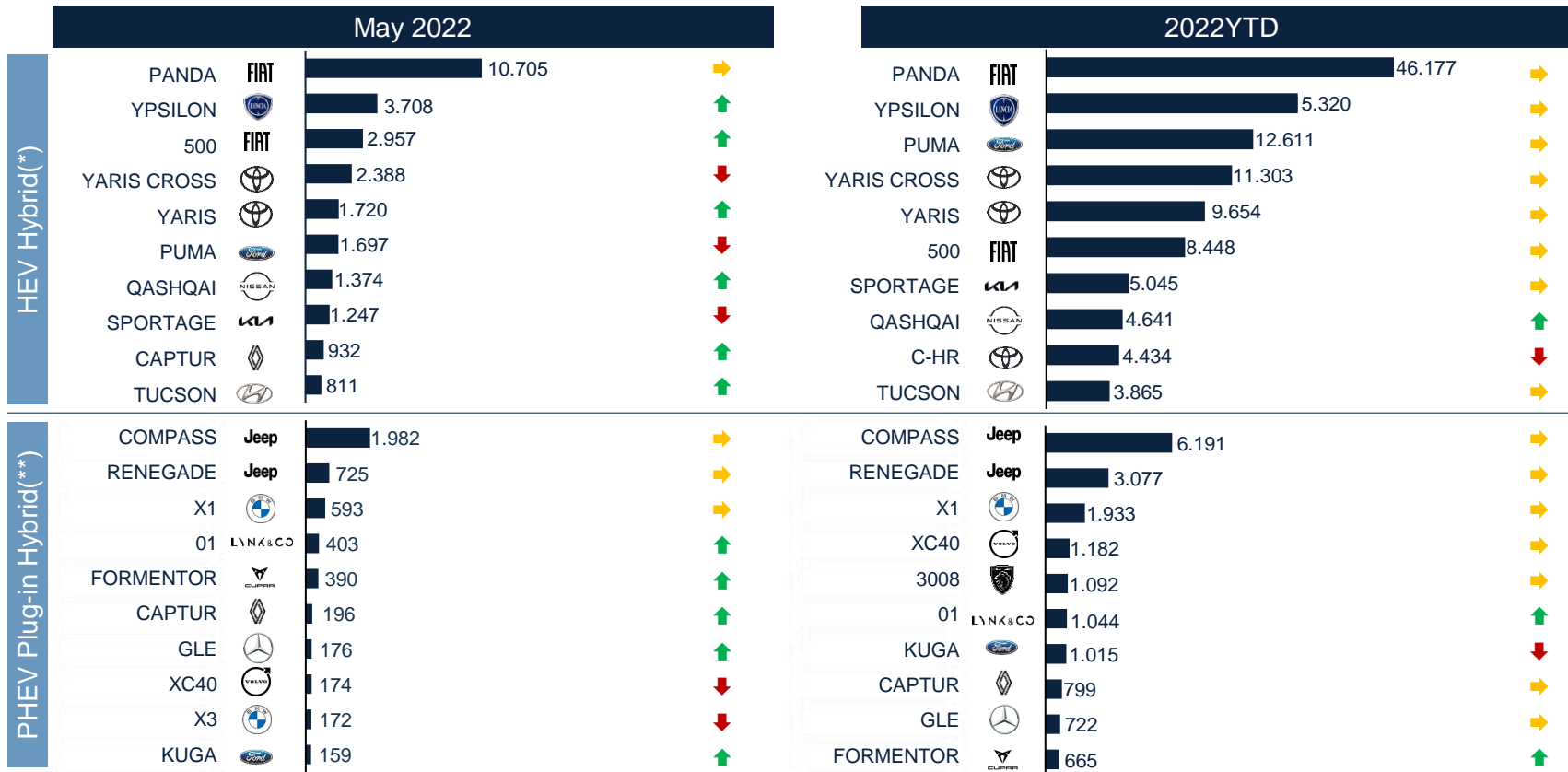


Ranking variation compared to previous period

Italy | New car registrations by fuel type



New car registrations by fuel type – Top 10 – Hybrid (HEV and PHEV)



Source: UNRAE

(*) Hybrid Electric Vehicle (HEV), (**) Plug-in Hybrid Electric Vehicle (PHEV)

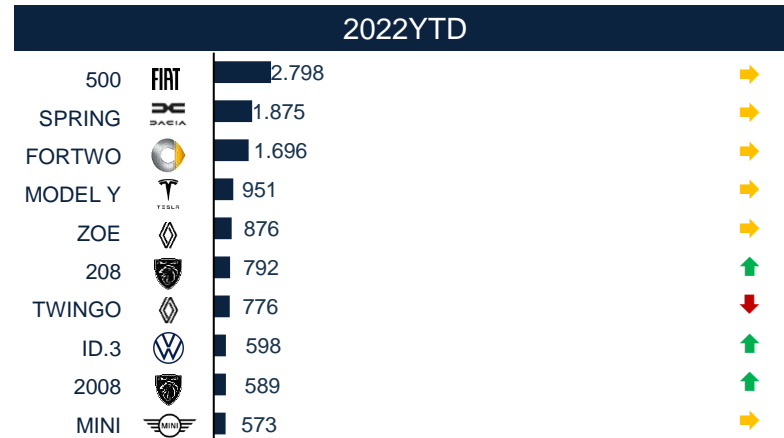
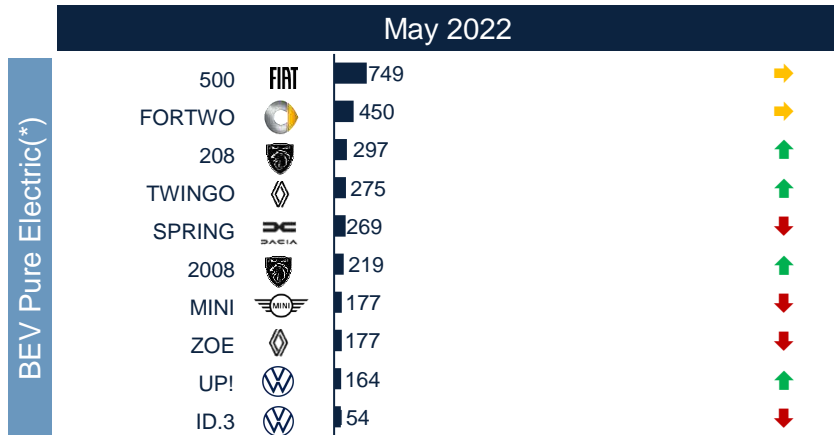


Ranking variation compared to previous period

Italy | New car registrations by fuel type



New car registrations by fuel type – Top 10 – Pure Electric (BEV)

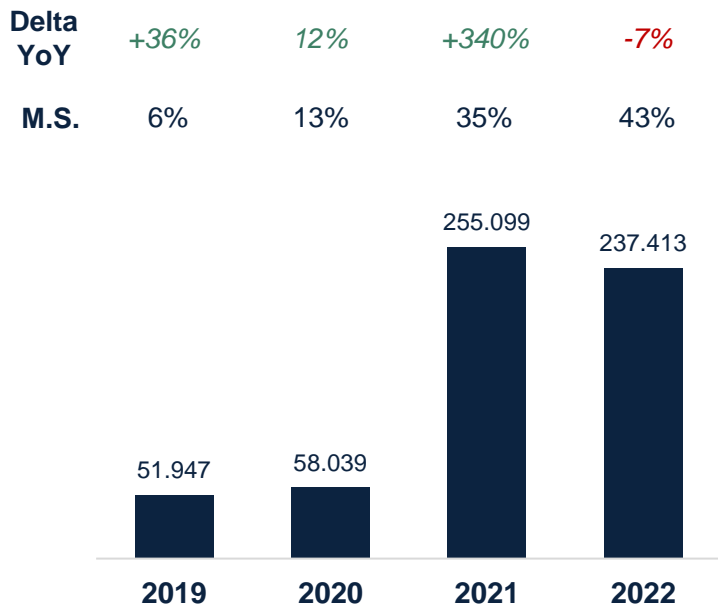


Italy | New car registrations by fuel type

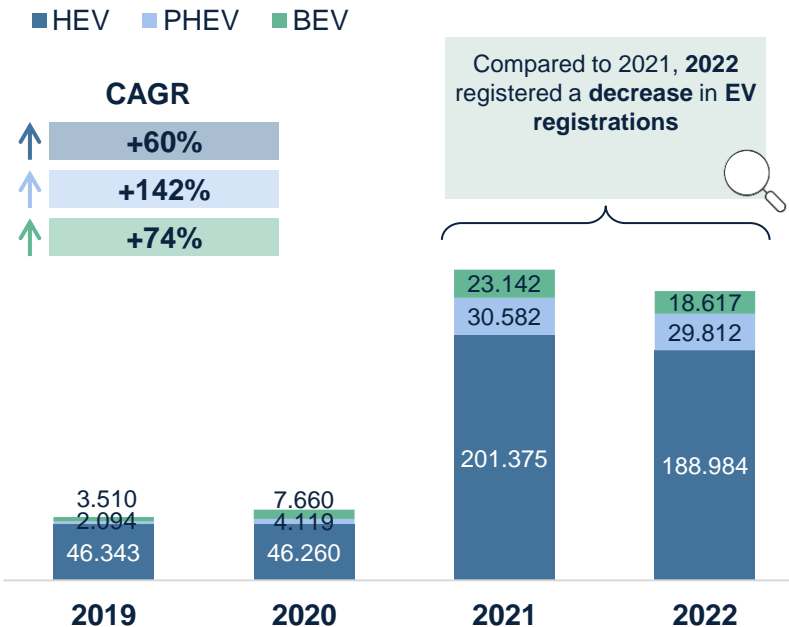


New car registrations of Hybrid vs Pure Electric vehicles

EV Registrations Trend May '22 YTD



HEV*, PHEV* and BEV** Vehicles Trend May '22 YTD

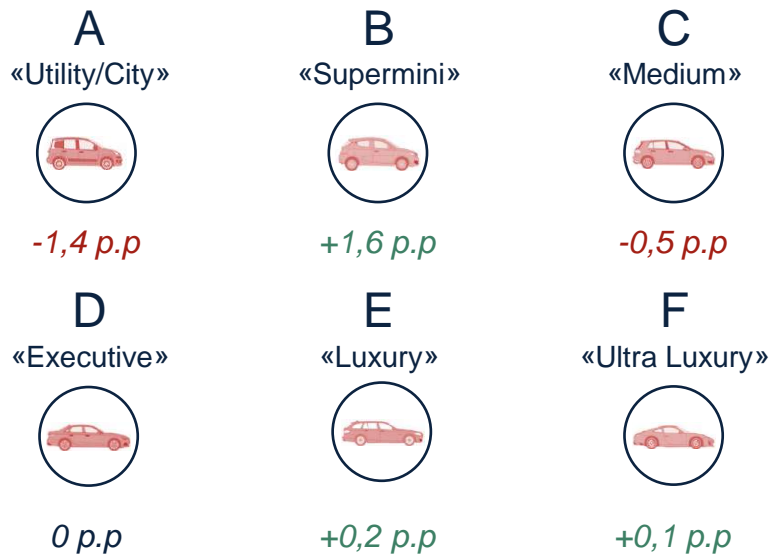


Italy | New car registrations by segment

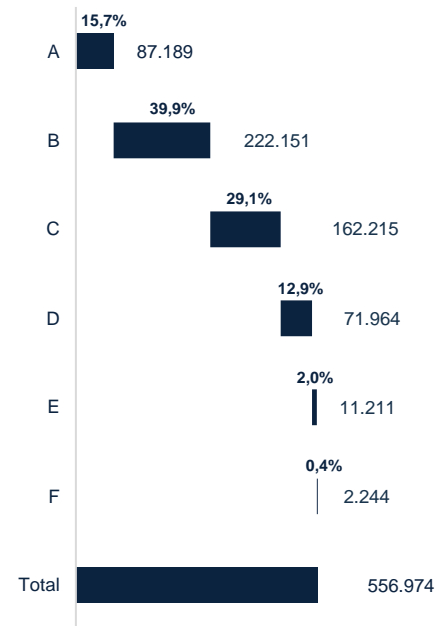


Overview of new car registrations by segment

Segments Growth in Market Share*



Market Share and Volume**

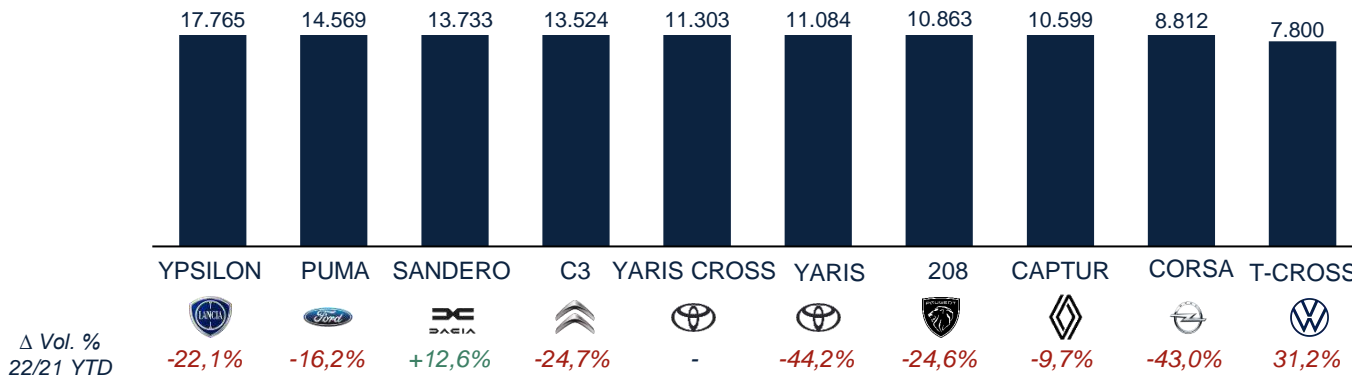
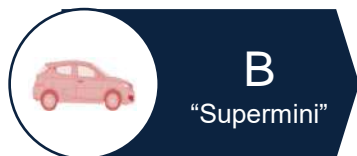
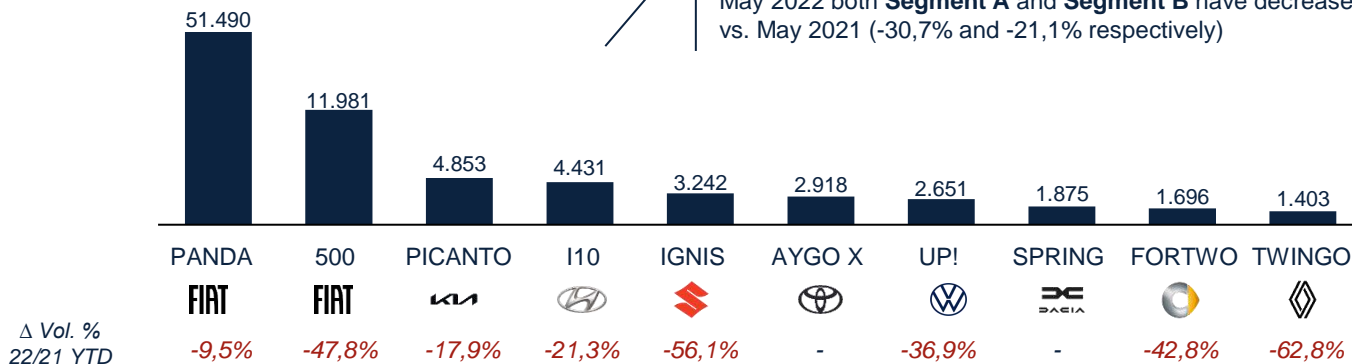


Italy | New car registrations by segment



Segment A and Segment B – Top 10 – May 2022 YTD

In terms of **MS**, respectively vs May 2021 YTD, **Segment A** has registered a decrease (-1,4 p.p.) while **Segment B** has registered an increase (+1,6 p.p.). Considering the volumes, in May 2022 both **Segment A** and **Segment B** have decreased vs. May 2021 (-30,7% and -21,1% respectively)

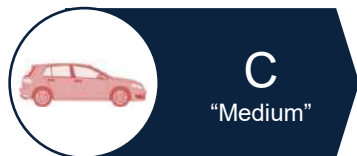


Italy | New car registrations by segment

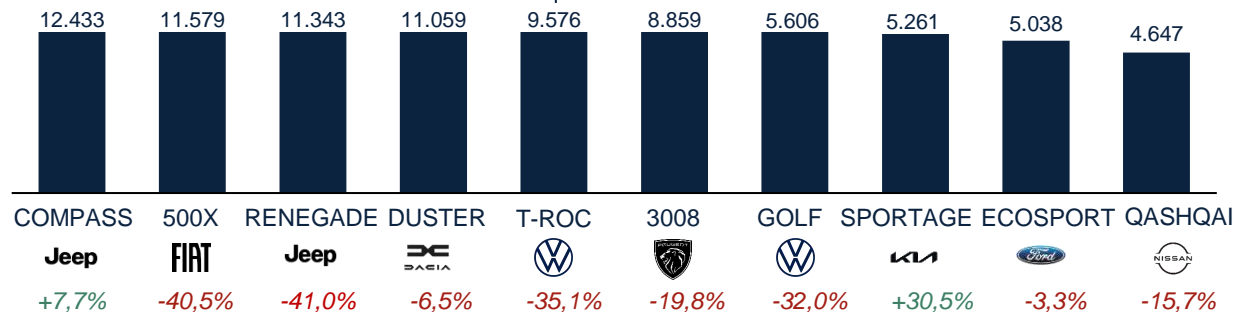


Segment C and Segment D – Top 10 – May 2022 YTD

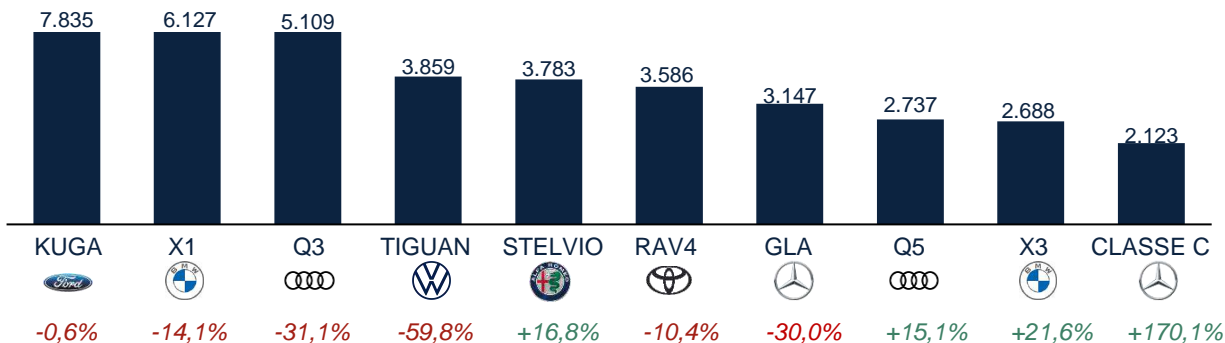
In terms of **MS**, respectively vs May 2021 YTD, **Segment C** has registered a decrease (-0,5 p.p.) while **Segment D** has registered no variation (0 p.p.). Considering the volumes, in May 2022 both **Segment C** and **Segment D** have decreased vs. May 2021 (-25,5% and -24,1% respectively)



Δ Vol. %
22/21 YTD



Δ Vol. %
22/21 YTD



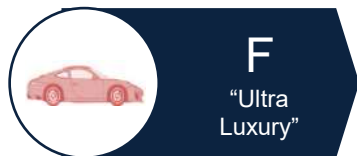
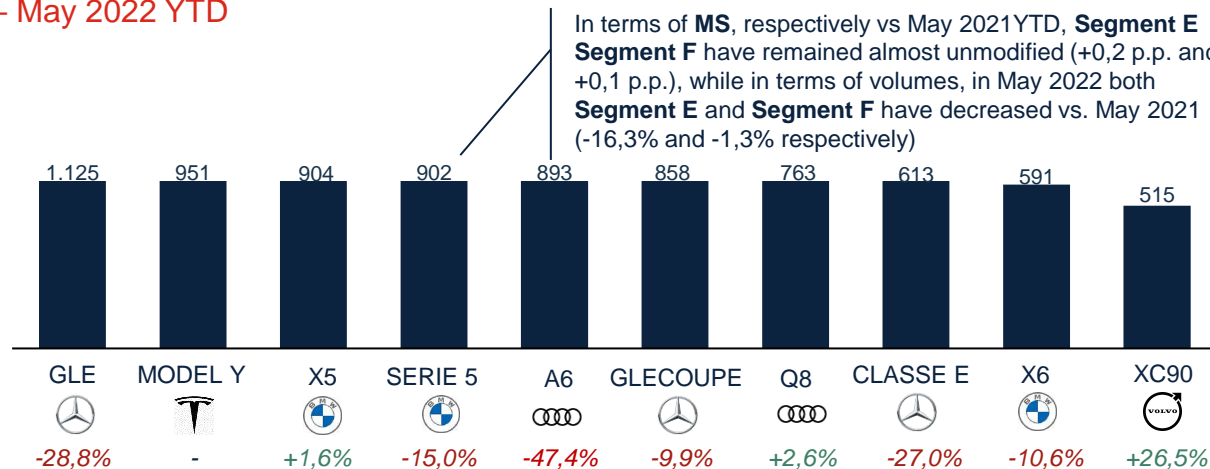
Italy | New car registrations by segment



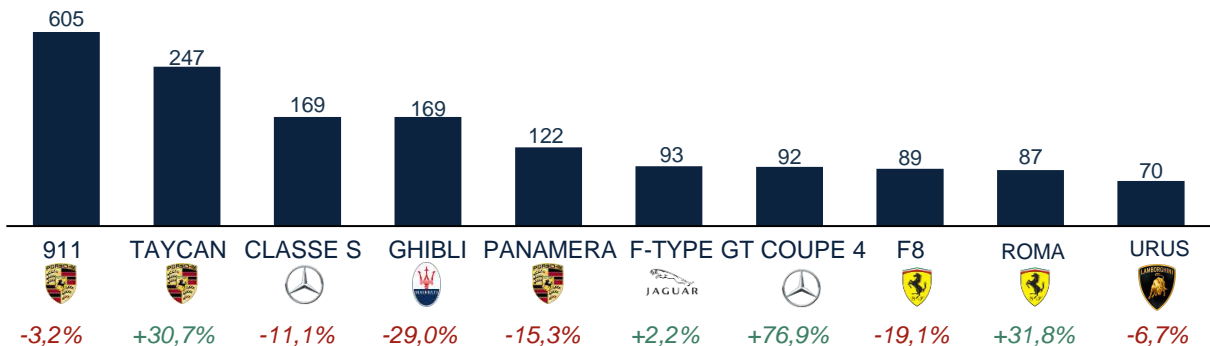
Segment E and Segment F – Top 10 – May 2022 YTD



Δ Vol. %
22/21 YTD



Δ Vol. %
22/21 YTD





01. Europe

02. Italy

03. New car models launches in Italy

04. News on key industry trends

New Car Models Launches in Italy

New models launch per brand – Roadmap 2022 (1/3)

	A		B		C		D		F		H		
										FIAT			
Jan				✓ Serie 2 Coupé							✓ Fiesta		
Feb			✓ A8	✓ Serie 2 Active T		✓ Born		✓ 5.0	✓ 812 Competizione			✓ HR-V	
Mar					✓ C5 Aircross		✓ Jogger		✓ 296 GTB	✓ Tipo Cross SW	✓ Focus		
Apr								✓ DS7 Crossback					
May													
Jun	✓ Tonale												← Ioniq 6
Jul				X7									
Aug													
Sep												Civic	Ioniq 5 77Kwh
Oct		DBX Hybrid		X1 →						Panda	Ranger →		
Nov				← iX1									
Dec		DBX707	Q6 e-tron	M2 →									



Source: Quattroruote, Motor1

- ✓ Launch Concluded
- Launch Postponed
- ← Launch Anticipated

- Commercial Launch of New Model
- Facelift / Technical Update
- (P) Premiere

New Car Models Launches in Italy

New models launch per brand – Roadmap 2022 (2/3)

	I	J	K	L	M	N								
Jan			Jeep Sportage ✓							Mazda 2 ✓	EQB ✓			
Feb		I-Pace ✓						NX ✓						
Mar							Range Rover ✓			Mazda 2 Hybrid ✓				
Apr										CX-60 ✓	SL ✓			
May			Renegade ✓								EQE ✓			
Jun			Cherokee 4xe ✓					RX ✓	Grecale					
Jul														Ariya
Aug					Urus Evo									X-Trail
Sep											AMG GT 63 S E			Qashqai E-power
Oct											GLC			
Nov					Aventador			RZ				Countryman		
Dec														

New Car Models Launches in Italy

New models launch per brand – Roadmap 2022 (3/3)

	O	P	R	S	S	T	T	V				
Jan								S-Cross ✓			ID 5 ✓	
Feb	Astra ✓	308 SW ✓	Macan T ✓	Mègane E-Tech ✓				Forester ✓		Aygo X ✓	Taigo ✓	XC40 ✓
Mar	Astra Sports T. ✓		718 Cayman GT4RS ✓		Karoq ✓						T-Roc ✓	
Apr												
May										GR86 ✓		
Jun					Enyaq Coupè 							
Jul								Solterra 		BZ4x 		
Aug						Korando E-Motion 						
Sep										Corolla Cross 		
Oct							X200 				Id Buzz 	
Nov												
Dec						J100 			Cybertruck 			XC20



Source: Quattroruote, Motor1

- ✓ Launch Concluded
- ➔ Launch Postponed
- ➡ Launch Anticipated

- Commercial Launch of New Model
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- (P) Premiere



01. Europe

02. Italy

03. New car models launches in Italy

04. News on key industry trends

News on key industry trends

5 key trends are expected to push the evolution of the automotive industry. For each one in the following slides there is a selection of main news published from 17/05/22 to 14/06/22



Sustainability

Increasing OEMs focus on the reduction or neutralization of environmental externalities along the automotive value chain



Digitalization

Towards a seamless online-offline customer journey with an increasing direct role of the OEM



Mobility Services

New emerging models (MaaS) of car usership to meet new customer mobility needs and behaviors are transforming OEMs' strategies



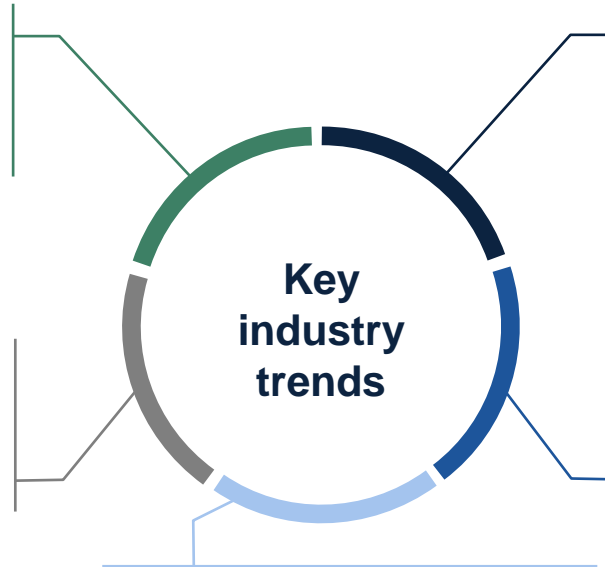
Electrification

Car parc evolution towards electric (full and hybrid) vehicles and creation of a new ecosystem based on EV needs



Connectivity

Connected cars are changing the way to interact with customers and opening new business streams related to data utilization



News on key industry trends

Digitalization (1/2)



Mercedes-Benz to cut ten per cent of dealerships as part of switch to agency sales model

The German firm is looking to ramp up the launch of agency sales in the coming years and wants 80 per cent of its business to come via the model by 2025. **Mercedes is also aiming for a quarter of all its sales to come online by 2025 (...)**

<https://cardealermagazine.co.uk/publish/mercedes-benz-to-cut-ten-per-cent-of-dealerships-as-part-of-switch-to-agency-sales-model/263716>

Ford wants to move to online-only sales for EVs

Buying a Ford electric vehicle might be a lot less painful in the future, if Ford CEO Jim Farley gets his way. On Wednesday, Farley said that he wants the company's EVs to be sold online-only, with no (...)

<https://arstechnica.com/cars/2022/06/ford-wants-to-sell-evs-online-only-with-no-dealer-markups-says-ceo-farley/>

Renault becomes the first French car manufacturer on TikTok

Renault is the first French car manufacturer on TikTok, the most dynamic and innovative of all social media platforms, where it aims to present every aspect of its "Nouvelle Vague" (...)

<https://www.automotiveworld.com/news-releases/renault-becomes-the-first-french-car-manufacturer-on-tiktok/>



News on key industry trends

Digitalization (2/2)



Stellantis confirms plan to adopt agency model throughout European dealer network from next year

Stellantis is to adopt an agency model in its European dealer network from next year, the firm has announced. The group is not planning to renew existing contracts with its dealers from Belgium, the Netherlands and Austria when they expire (...)

<https://cardealermagazine.co.uk/publish/stellantis-confirms-plan-to-adopt-agency-model-throughout-european-dealer-network-from-next-year/263135>



News on key industry trends

Electrification (1/3)



EV battery costs could spike 22% by 2026 as raw material shortages drag on

The cost to produce electric vehicles is primed to surge over the next four years, according to a new report, the result of scarcity in key raw materials needed to make EV battery cells (...)

<https://www.cnbc.com/2022/05/18/ev-battery-costs-set-to-spike-as-raw-material-shortages-drag-on.html>

EU Parliament approves ban on new fossil-fuel cars from 2035

European Parliament lawmakers on Wednesday voted to support an effective EU ban on the sale of new petrol and diesel cars from 2035, rejecting attempts to weaken the proposal to (...)

<https://www.france24.com/en/europe/20220609-eu-parliament-approves-ban-on-new-fossil-fueled-cars-by-2035>

Rome: target of 5 thousand charging points by 2025

The Rome City Council has approved a new regulation with the aim of enhancing and making more widespread the network of electric vehicle charging infrastructure in the capital.

<https://e-ricarica.it/comune-di-roma-nuove-regole-per-le-colonnine-obiettivo-5mila-charge-point-entro-il-2025/>



News on key industry trends

Electrification (2/3)



Motus-E, new calls postponement for highway charging stations

Motus-E, the Italia organization promoting electric mobility, reports in a statement about a new postponement for calls for charging stations on highways. (...)

https://www.ansa.it/canale_motori/notizie/eco_mobilita/2022/06/14/auto-motus-enuovo-rinvio-bandi-per-colonnine-in-autostrada_a35f4258-08d4-47ff-b449-bf4a1edaec59.html

Recharging at the gas station: there is Atlante at IP

The installation of 34 fast and ultra-fast charging points is planned at 5 gas stations in northern and central Italy. After an initial cold response, gas station networks are getting equipped to charge electric cars (...)

<https://www.vaeielettrico-it.cdn.ampproject.org/c/s/www.vaeielettrico.it/ricarica-al-distributore-da-ip-ce-atlante/?amp=1>

Enel X Way: first columns arrive in Sassari, 1,176 charging points planned in Sardinia

In Sassari, Enel X Way has activated the first charging stations for electric vehicles. Public access charging infrastructure has been installed in Rockefeller Street, and work will continue to increase charging points in different areas of the Sardinian province (...)

<https://e-ricarica.it/enel-x-way-arrivano-le-prime-colonnine-a-sassari-in-sardegna-previsti-1-176-charge-point/>



News on key industry trends

Electrification (3/3)



Hyundai: agreement with We Drive Solar to test V2G in Netherlands

Hyundai is a key player, together with We Drive Solar, in an important experimental project linked to the “Cartesius District” in Utrecht, Netherlands, intended to become the first two-way district able to exploit Vehicle To Grid technology (...)

<https://e-ricarica.it/hyundai-accordo-con-we-drive-solar-per-sperimentare-il-v2g-in-olanda/>

Toyota releases storage battery system for residential use based on electrified vehicle battery technology

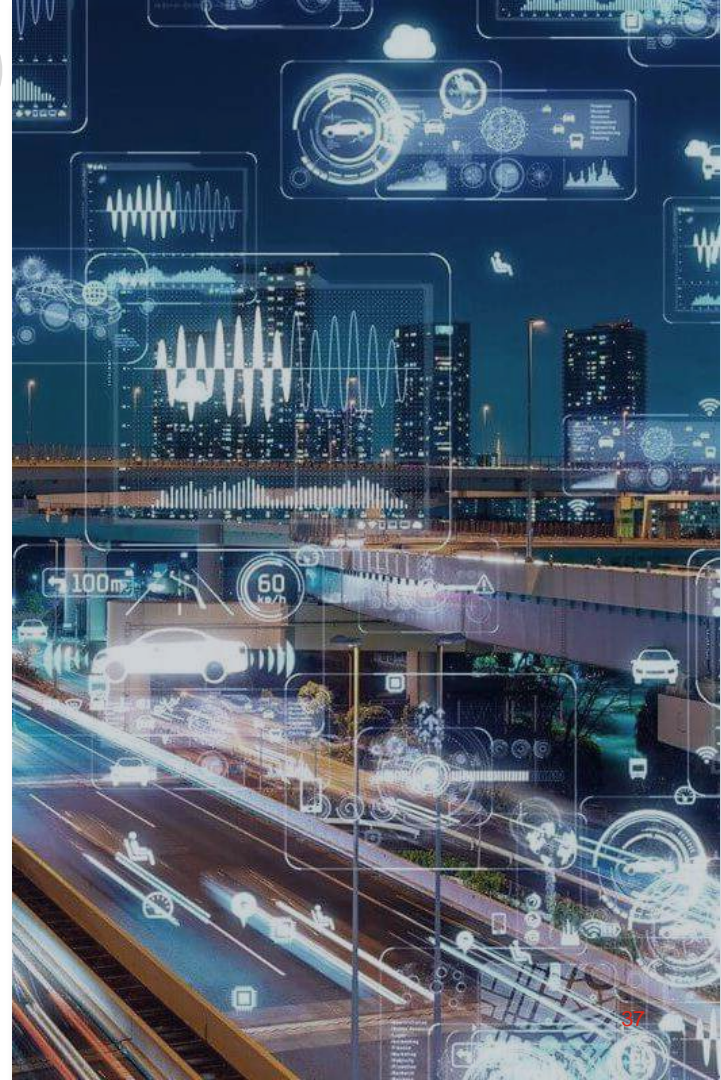
Toyota Motor Corporation has developed batteries based on the concept of "safe, long service life, high-quality, good value for price, and high performance" (...)

<https://global.toyota/en/newsroom/corporate/36615119.html>



News on key industry trends

Connectivity



Apple software will become more prominent in vehicle dashboards

Apple Inc. on Monday announced it would more deeply integrate its software into the instrument cluster on the dashboard of cars that will start shipping next year (...)

<https://www.autonews.com/suppliers/apple-software-will-become-more-prominent-vehicle-dashboards>

FIAT celebrates the success of the New 500's "KIRI" project and introduces the new FIAT e.Coins

FIAT's "KIRI" project, which rewards all the drivers of the New 500 in their everyday driving, has been very successful just a year after its debut. Almost 7,300 active users have been registered (with a constant increase since the launch) (...)

https://www.media.stellantis.com/em-en/e-mobility/press/flat-celebrates-the-success-of-the-new-500-s-kiri-project-and-introduces-the-new-fiat-e-coins?campaign_id=628ca01890621&mail_id=628ca0761023a&utm_source=newsletter&utm_medium=email&utm_campaign=fiat-celebrates-the-success-of-the-new-500-s-kiri-project-and-introduces-the-new-fiat-e-coins&adobe_mc_ref=

News on key industry trends



Mobility Services

Uber to expand in Italy through deal with the country's largest taxi dispatcher

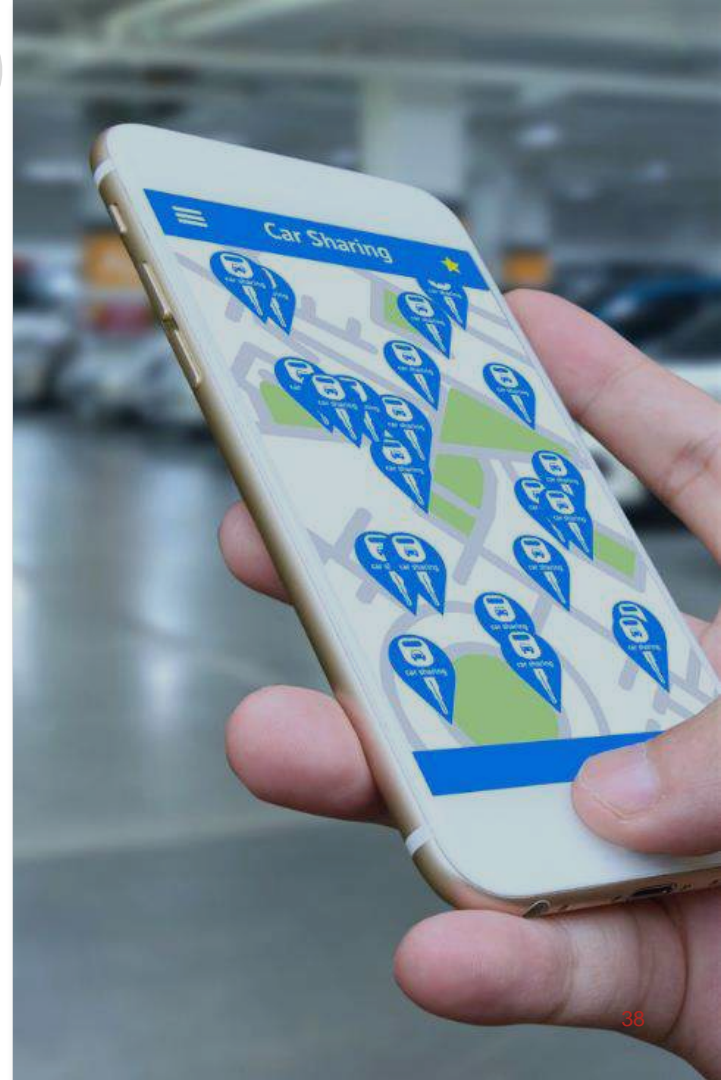
Uber has signed a partnership with IT Taxi, the largest taxi dispatch service in Italy, in a tie-up aimed at boosting the company's presence in the country (...)

<https://www.cnbc.com/2022/05/24/uber-to-expand-in-italy-through-taxi-partnership.html>

Volkswagen starts mobility services on Astypalea, marking next step in Greek island's electrification

The mobility of the future is already becoming a reality on the Greek island of Astypalea. The ridesharing service "ASTYBUS" and the vehicle sharing service "astyGO" were put into operation today (...)

<https://www.automotiveworld.com/news-releases/volkswagen-starts-mobility-services-on-astypalea-marking-next-step-in-greek-islands-electrification/>



News on key industry trends

Sustainability (1/2)



VW steps up natural rubber sustainability efforts

The Volkswagen Group has stepped up its sustainable rubber efforts and is preparing “more binding” requirements for the responsible sourcing of natural rubber from its tire suppliers (...)

<https://www.european-rubber-journal.com/article/2091563/vw-targets-sustainability-in-rubber>

Volvo Cars is first car maker to join SteelZero initiative in support of fossil-free steel ambitions

Underlining its position as a leader in climate action, Volvo Cars has become the first car maker to sign up to the SteelZero initiative, which aims to increase demand for fossil-free steel and accelerate a transition to carbon neutrality in the global steel industry (...)

<https://www.automotiveworld.com/uncategorised/volvo-cars-is-first-car-maker-to-join-steelzero-initiative-in-support-of-fossil-free-steel-ambitions/>

Renault reveals electric-hydrogen hybrid concept car, says it will have range of up to 497 miles

Renault has released details of an electric-hydrogen hybrid concept car, with the French automaker describing hydrogen technology as being “one of the options to make electric vehicles more convenient.”

<https://www.cnn.com/2022/05/20/renault-says-electric-hydrogen-concept-will-have-497-mile-range.html>



News on key industry trends

Sustainability (2/2)



Toyota, hydrogen cartridge could change the world

Not everyone knows that the Toyota Motor Corporation is made up of a large number of Companies unknown to the general public: one of them is called Woven Planet, and it is involved in the design and development of technologies (...)

<https://www.tomshw.it/automotive/toyota-la-cartuccia-a-idrogeno-potrebbe-cambiare-il-mondo/>

Breakthrough on batteries: found a way to recycle them indefinitely

Testing has begun in Germany on the multiple battery recycling to create a completely closed loop on the reuse of raw materials from end-of-life batteries. The initiative, called HVBatCycle and involving Volkswagen along with others (...)

<https://insideevs-it.cdn.ampproject.org/c/s/insideevs.it/news/591045/riciclo-multiplo-batterie-hvbtcycle-volkswagen/amp/>



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